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Planning
Association

Illinois Chapter

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admin@ilapa.org

Editor & Webmaster

Paula Freeze

editor@ilapa.org

www.ilapa.org

*Making Great
Communities Happen
in Illinois*

June, 2009

Dear Potential Sponsor:

As a professional and/or firm in planning, transportation, urban design, economic development and related fields, **we invite you to participate, sponsor and be recognized at a once-in-a-100-year Burnham Centennial Planning Conference!**

The Illinois Chapter of the American Planning Association (APA-IL), the Chicago Chapter of the American Institute of Architects, and Landmarks Illinois will co-host the 2009 Upper Midwest American Planning Association Conference from September 24-26 in Chicago.

The **reasons** you will want to consider sponsoring this rare conference are:

- Special recognition at the planned 35 mobile workshops that will highlight the areas of the Chicago region that were part of the famous 1909 Burnham Plan for Chicago
- Direct contact with and exposure to planners, planning consultants, design professionals, developers, preservationists, architects, and related professionals from Illinois, Iowa, Wisconsin, Minnesota and Indiana, and beyond.
- Depending on your sponsorship level you can get benefits ranging from free registration, a free booth and your logos displayed in prominent ways

In addition, by participating in the conference, you will learn about planning for another rare event: the 2016 Summer Olympics. Many of the issues related to the hosting of the Olympics will be discussed and addressed at the conference.

This year's conference offers many opportunities for sponsorship, each providing a specific level of recognition and opportunity for company advertisement. Sponsorship opportunities are limited so please return the enclosed sponsorship registration form as soon as possible but **no later than July 31, 2009.**

We appreciate your consideration and believe that your participation and contribution to the 2009 Upper Midwest American Planning Conference will greatly increase the quality of planning, architecture, development, transportation, sustainability, preservation, and redevelopment throughout the Midwest.

We look forward to you joining us as a conference sponsor and participant!

Thank you.

Sincerely,



Ty Warner
Principal Planner
CMAP



Konstantine T. Savoy
Principal
Teska Associates

The conference is being coordinated in partnership with the following:



A once-in-a-hundred-year opportunity that you do not want to miss!

Chicago, Illinois September 24-26, 2009



2009 APA UPPER MIDWEST CONFERENCE *Sponsorship Opportunities*



AIAChicago

Submission and Payment Deadline: July 31, 2009

Metropolis

The Illinois Chapter of the American Planning Association (APA-IL), Landmarks Illinois and the Chicago Chapter of the American Institute of Architects are pleased to offer you the opportunity to market your services, products, and programs to over 500 private and municipal planners, landscape architects and other professionals (from Iowa, Illinois, Minnesota, Wisconsin) at the upcoming 2009 Upper Midwest American Planning Association Conference.

City

Metropolis Level

Opening Night Reception, One sponsorship available
Cost: \$7,500

- Company name and logo prominently displayed on Metropolis Level sponsor banner at the Opening Night Reception event
- Three tickets to the conference
- Exhibition hall booth
- Company name and logo prominently displayed on Metropolis Level sponsor banner during conference
- Pre-conference recognition on the APA-IL website
- ½ page sponsorship listing in the conference program
- Promotional materials displayed at the Opening Night Reception event
- Podium recognition at the Opening Night Reception event and conference

Town

Village

City Level

Two sponsorships available
Cost: \$5,000

- Choice of sponsoring: Thursday lunch, Friday lunch
- Two tickets to the conference
- Exhibition hall booth
- Company logo (large size) displayed on conference sponsorship banner
- Pre-conference recognition on the APA-IL website
- Sponsorship listing in the conference program

Hamlet

FOR MORE INFORMATION PLEASE VISIT: WWW.ILAPA.ORG

Town Level

Four sponsorships available
Cost: \$2,500

- Choice of sponsoring: Thursday breakfast, Friday breakfast, Thursday bicycle mobile workshop, Friday bicycle mobile workshop
- Two tickets to the conference
- Exhibition hall booth
- Company logo (medium size) displayed on conference sponsorship banner
- Sponsorship listing in the conference program

Village Level

Nine sponsorships available
Cost: \$1,500

- One ticket to the conference
- Exhibition hall booth
- Company logo (small size) displayed on conference sponsorship banner
- Sponsorship listing in the conference program

Hamlet Level

Six sponsorships available
Cost: \$500

- Sponsorship listing in the conference program

Please note space is limited, submit your form early.

Thank you for your participation!

Conference Sponsorship Registration Form

Please make check payable to "APA-IL" and mail completed form with payment to:
Mishauno Woggon, Sponsorship Co-Chair, City of Champaign, 102 N. Neil St., Champaign, IL 61820
Questions? Contact Mishauno Woggon at mishauno.woggon@ci.champaign.il.us or 217.403.8800.
Send completed form by fax to 217.403.8810

Contact Person: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Please check one of the following:

- I would like to be a **Metropolis** level sponsor (\$7,500)
- I would like to be a **City** level sponsor (\$5,000)
- I would like to be a **Town** level sponsor (\$2,500)
- I would like to be a **Village** level sponsor (\$1,500)
- I would like to be a **Hamlet** level sponsor (\$500)

SPONSORSHIP SUBMITTAL DEADLINE: JULY 31, 2009

Please note: following receipt of the sponsorship registration form, a sponsorship committee representative will contact you to register the attendees from your company for the conference registration tickets included in your sponsorship package.